

BACHELOR'S DEGREE

BUSINESS MANAGEMENT ACROSS EUROPE

INTERNATIONAL BUSINESS ACADEMY (DOUBLE DEGREE PROGRAMME)

Three years, three countries, three perspectives

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Our Business Management across Europe programme immerses students in a truly trans-European experience. Over the course of this unique bachelor's programme, you will study three years in three different countries, which enables you to develop yourself, become independent and get new perspectives on the world.

This programme is a 3-year full-time programme, developed by the IBA in cooperation with international partner universities, and it consists of compulsory subjects, electives, an internship and a final exam project.

You will get first-hand experience with languages and cultures. You will learn how these aspects play an important role in international business, thereby advancing your international profile considerably.

One of the many assets that the programme has to offer is that, after completing the module successfully, you will get a double degree that consists of:

- 1) The degree from the institution where the student graduates in year 3.
- 2) The degree "Bachelor International Business Management Marketing" from University College Leuven Limburg (UCLL), Belgium. This degree is accredited by the NVAO.

Career opportunities

As a graduate of the Business Management across Europe programme, you will be well equipped to work in a variety of different industries – most likely for international companies.

You will use your theoretical knowledge to develop concrete strategies or measures that can drive forward the agenda of multinational companies. You will also obtain a skillset that qualifies you to build a multinational enterprise from a purely domestic business.

Admission requirements

To be eligible for admission, you must have completed the equivalent of a Danish upper secondary education. In addition, you are required to have English language proficiency equivalent to a minimum IELTS score of 6.0.

FACTS



Duration: 3 years in three different countries



Credit: 360 CATS/180 FCTS



Study start: September

COURSE STRUCTURE

The first year is at the IBA International Business Academy in Kolding, Denmark.

The second year at UC Leuven-Limburg (University College Leuven-Limburg) in Belgium.

In your third year, there is a choice of several universities in France, Germany, Ireland and the UK.



DE WANT TO READ MORE?

Read more about the programme and admission at www.iba.dk/international Or contact the IBA International Admission Team E-mail: apply@iba.dk

