



LEEDS
BECKETT
UNIVERSITY

Course

Specification

MSc International Business (E-MSc)

Course Code: MIBIB

2026/27

leedsbeckett.ac.uk

MSc International Business (MIBIB)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed at 11/2025

General Information

Award	MSc International Business
Contained awards	Postgraduate Diploma International Business (Level 7 - 120 credits) Postgraduate Certificate International Business (Level 7 - 60 credits)
Awarding body	Leeds Beckett University
Level of qualification and credits	Level 7 of the Framework for Higher Education Qualifications, with 180 credit points at Level 7 of the Higher Education Credit Framework for England.
Course lengths and standard timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: <ul style="list-style-type: none">• 2 years, 6 months – 7 years (optional) (part time, distance learning)
Part time study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
Location(s) of delivery	IBA, International Business Academy (Distance Learning)
Entry requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ Admissions enquiries may be directed to Oksana Jørgensen at oknj@iba.dk or Keld Hvam at: khv@iba.dk .
Course fees	Course fees and any additional course costs are confirmed in your offer letter. More information can be found at https://www.iba.dk/

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

To be eligible for the award of Master of Science (MSc) in International Business, a student must normally have achieved the following:

- an overall mark of at least 50% in each of the eight taught modules of the course
- a minimum mark of 50% in the Dissertation.

However, at the discretion of the Awards and Progression Board, a student may be allowed to carry one failed module, provided that they have achieved a minimum overall mark of 40% in the module. However, under no circumstances will a student be allowed to progress to the Dissertation stage while carrying a failure in Research Methods.

Students, who achieve an average mark of 70% or above in all their taught modules and in the dissertation, will be eligible for an award with distinction. At the discretion of the Awards and Progression Board, students, who achieve an average mark of 68% may be eligible for an award with distinction, so long as they have a dissertation mark at distinction level and marks for, at least, four modules at distinction level.

Students who fail to satisfy the Board as to their suitability for the Masters of Science may be considered for the award of the Postgraduate Diploma (PG Dip) in International Business, if they have successfully completed at least eight taught modules. At the discretion of the Awards and Progression Board, they may be allowed to carry one failed module, providing that they have achieved an overall mark of 40% in the module and a minimum mark of 30% in each element of the assessment.

Students who successfully complete at least four taught modules may be eligible for the award of a Postgraduate Certificate in International Business (PG Cert).

Progression

Students who have passed all taught modules at the first attempt are allowed to automatically progress to the Dissertation stage. At the discretion of the Awards and Progression Board, students may be allowed to progress with one failed module, providing they have achieved a minimum overall mark of 40% in the module. However, students with a failure in Research Methods will not be eligible for progress to the Dissertation stage.

Where a student has failed more than one taught module and/or failed Research Methods, the student will, at the discretion of the Board, normally be referred in the failed modules. In this case, he/she will be required to repeat the failed part of the assessment (i.e. coursework or examination or both). Re-sit examinations are normally held during the first weeks of the following semester.

The mark that will be awarded for any module in which a student has been referred is automatically capped at 50%. Students who have been referred will not be able to progress to the Dissertation stage until they have passed the referred module.

Where a student has failed a module for health or other reasons outside their control (see below), they will normally be allowed to repeat the module at the next available opportunity. In this case, the mark awarded will be assessed as if the module was taken for the first time. Any student whose assessment is affected in this way should notify the Course Director in writing at the earliest possible opportunity and include any supporting documentary evidence.

Students who fail more than four modules at the first attempt will normally be required to withdraw from the course.

Timetable

Timetable information will be provided by the partner institution.

Key Contacts

Your course director	Oksana Jørgensen oknj@iba.dk
Your academic advisor	Keld Hvam khv@iba.dk
Your course administrator	Sanne Norman Nielsen snn@iba.dk

Course Overview

Aims

The aims of the programme are to:

- Prepare individuals to be operationally effective in an international company or as a preparation for an academic career in the subject area of international business.
- Make graduates familiar with (a) many of the varied and complex problems that arise in business on an international scale, (b) the kinds of solutions that have been developed, and (c) the implementation and evaluation issues which arise.
- Ensure relevance the programme is based on an international perspective to ensure relevance in today's global economy. In this context, non-UK graduates play a very important role for enriching the overall international learning experience.
- The course seeks to provide students with a thorough understanding of the internationalisation of business and to develop skills necessary to operate successfully as managers in this modern globalised world.

In addition to the programme aims the QAA Academic Standard provides the Master level benchmarks for Specialist Master's Degrees programmes, which states that Master degrees are awarded to students who have demonstrated:

- A critical awareness and systematic understanding of knowledge, of current problems and new insights, much of which is at, or informed by, the forefront of their academic discipline, field of study, or area of professional practice.
- A comprehensive understanding of techniques applicable to their own research or advanced scholarship.
- Originality in application of knowledge, together with practical understanding of how established techniques of research and enquiry are used to create and interpret knowledge of the discipline
- Conceptual understanding that enables the student:
 - to evaluate critically current research and advanced scholarship in the discipline and
 - to evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.

Course learning outcomes

At the end of the course, students will be able to:

1	demonstrate a critical, ethical and reflective approach to the field of international business.
2	evaluate, synthesise and apply advanced and contemporary theories and techniques to a range of complex and open-ended issues, problems and situations in the field of international business.
3	apply with a degree of creativity and sophistication, intellectual, transferable and subject/professional skills to a range of complex and open-ended problems and situations in the field of international business.
4	evaluate and apply with due regard to ethical considerations, research methodologies relevant to international business.
5	make informed judgements on problems or opportunities in the field of international business in the absence of complete data.
6	learn interdependently and independently and accept responsibility for subsequent career and continuing professional development.

Teaching and Learning Activities

Summary

The course team puts students at the centre of its activities by providing a flexible and relevant curriculum with excellent teaching and learning. Team members are committed to the development of their own areas of professional practice and specialisms and this contributes hugely to the quality of learning and teaching experienced by students.

This course is concerned with the practical application of theory to a working environment and the opportunity for students to think about, discuss and where possible relate theory to practice.

Students take an active role in the strengthening of student satisfaction, achievement and employment by being involved with the quality assurance processes both formally and informally.

Learning and Teaching Activities

The course is structured in seven main modules plus the Research Methods Module, which leads directly into the dissertation stage. The dissertation is viewed as the culmination of the programme, which integrates knowledge, techniques and skills acquired in the taught modules. The teaching strategy emphasises interactive and discursive approaches to learning. This is achieved through increased use of interactive lectures; analysis and decision-making based upon relevant international business case studies, practical problems, as well as specific country, regional or company cases. These case studies are drawn from authoritative international journals, books, and business magazines such as the Economist, Newsweek, European Journal, Marketing Week, Financial Times, Harvard Business Review, Columbia Journal of World Business, etc.

Simulated games and role-plays involving student participation in analysis and decision-making process in the international marketing environment will also be used to encourage the development of analytical and strategic decision-making attitude and ability. The case studies will be drawn from all over the globe to reflect the internationalism of the course.

The learning strategy combines academic content with skill-based and practical application of knowledge to solve international business problems. This will be achieved through the use of:

- a) Case-studies from different international environments, companies and countries to encourage students to develop analytical and decision-making ability.
- b) Online groupwork on international business projects to develop team-work and an understanding of group dynamics. This is particularly important as the student body will be multinational. Students will thus develop a practical understanding of differences among countries and cultures through group-work.
- c) Oral presentations to develop presentation skills, communication ability and logical discussion and analysis of cases or problems, particularly to a multinational audience, in order to make appropriate decisions.
- d) Students will also be encouraged to undertake private study and to bring international business problems or case studies of interest for discussion in the online discussion forum. This will encourage better appreciation of the problems of international business.

The learning strategy, therefore, supplements the teaching strategy to achieve the aims and objectives of the course. The assessment methods provide the basis to ensure the application of the strategies while the expected outcomes reflect the integrated and practical approach to teaching and learning.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 7 (September Start)

Compulsory modules

Module title	Credits	Semester/ teaching period
International Strategy	15	Optional
Analytical Techniques	15	Optional
Management in International Firms	15	Optional
International Trade	15	Optional
International Finance	15	Optional
International Marketing	15	Optional
European Management and Business Strategy	15	Optional
Research Methods	15	After the completion of at

		least 6 core modules
Dissertation	60	After the completion of 8 core modules
Number of credits of compulsory modules	180	

Level 7 (January Start)

Compulsory modules

Module title	Credits	Semester/ teaching period
Management in International Firms	15	Optional
International Trade	15	Optional
International Strategy	15	Optional
Analytical Techniques	15	Optional
International Finance	15	Optional
International Marketing	15	Optional
European Management and Business Strategy	15	Optional
Research Methods	15	After the completion of at least 6 core modules
Dissertation	60	After the completion of 8 core modules
Number of credits of compulsory modules	180	

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

A standard module equates to 200 notional learning hours, which may be comprised of teaching, learning and assessment, any embedded placement activities and independent study. Modules may have more than one component of assessment.

Assessment

Level 7

On this course students will be assessed by both coursework and some practical exams. At the end of the course, students will produce a dissertation.

Workload

Overall Workload	Level 7
Teaching, learning and assessment	40 %
Independent study	60 %
Placement	N/A