

# KOL7002EF ACCOUNTING FOR BUSINESS

## 1. MODULE SUMMARY

### Aims and Summary

This module is aimed at developing students' ability to assess the financial performance of an organisation and to make decisions with financial implications. The module is split into two parts; The first part covers financial accounting and provides students with appropriate tools to interpret and assess the financial performance of a business in relation to a consideration of a future investment in the company. Focus will be put on the use of annual reports of real-world public companies.

The second part of the module covers management accounting and provides students with appropriate tools to plan and monitor business finances, to determine the cost of products and services and to make a range of business decisions using financial information. It covers topics such as budgeting, capital investment appraisal, cost classification and behaviour, cost-volume-profit analysis, absorption costing and activity-based costing.

The techniques above and their application will be studied within an international business context.

### Module Size and credits

Module level	7
Credits	15
ECTS credits	7.5
Total student study hours	150
Total study weeks	12
Pre-requisites and co-requisites	None

## 2. TEACHING, LEARNING AND ASSESSMENT

### Intended Module Learning Outcomes

On successful completion of this module, the learner should be able to:

1. Assess and critically evaluate the performance of a business using accounting ratios.
2. Establish the cost of products and services using different techniques and critically appraise the results.
3. Prepare and interpret budgeting information for financial control and monitoring purposes.
4. Select, apply and critically evaluate appropriate management accounting techniques to support the making of decisions.

## Indicative Content

- Introduce different financial statements e.g., Income statement, Statement of Financial Position and Cash Flow statement.
- Understanding of how the financial statements relate to each other.
- Financial Analysis.
- Using different techniques such as trend analysis, ratio analysis to assess performance of a company.
- Identify the limitations of ratio analysis.
- Capital Investment Appraisal.
- Apply the tools employed to appraise projects including Accounting Rate of Return (ARR), Payback and Net Present Value (NPV).
- Identify the limitations of each technique.
- Understand the distinction between profit and cash when using cash flow techniques.
- Costing.
- The classification of costs by their behaviour.
- The concept of overheads and their relevance to production costs and selling price.
- Apply and evaluate Absorption Costing and Activity Based Costing as methods of attributing overheads to products and services.
- Decision Making.
- Cost-volume-profit analysis for short-term decision making.
- Break-even analysis.
- Budgetary planning and control.

## Teaching and Learning

Learning will be facilitated through a variety of methods such as lectures, seminars, workshops, online activities and group work. Students are expected to engage in both class-based and online activities and discussions. This module requires students to participate in additional guided reading and self-directed study to reinforce the learning gained from traditional lectures and seminars.

The content materials are delivered by lectures and seminars and is available at the beginning of each semester on Canvas under the Module folder. The lectures cover the theoretical aspects and contemporary issues of topic areas together with their practical application, using real-world examples, exercises, assignments, group work and discussions.

Seminars consist of specially designed topical exercises and discussion questions to enhance students' understanding of the subject matter. Company visits, guest lectures and, where relevant, published corporate accounts and computer-based training packages may be used to supplement the lectures and seminars and help to achieve the intended learning outcomes.

## Assessment Components

Component	Component Type (Core (P/F) / Applied Core (%))	Credits for this component	Learning Outcomes Assessed	Number of attempts allowed up to final deadline (Core Components only)
CW	Applied Core	5	1, 3	
EX	Applied Core	10	2, 4	

## Details of Assessment Tasks

CW: 2,000 words Group Report (with groups of 2-4 students). Assesses learning outcomes 1 and 3.

EX: Two-hour closed book exam. Assesses learning outcomes 2 and 4.

Composition of module mark:	CW 5 credits and EX 10 credits
Pass requirements:	CW must be at least 40% and EX must be at least 40% and module mark must be at least 40%.

## Method of Reassessment

Coursework and/or exam as appropriate.

## 3. MODULE RESOURCES

### Essential Reading List

Atrill, P. (2022). *Accounting and Finance for Non-specialists*. (12th ed.). Pearson Education Limited.

### Recommended Reading List

Drury, C. (2020). *Cost and management accounting: an introduction*. (11th ed.). Pearson Education Limited.

Recommended reading will be updated and detailed by the module leader.

An annually updated reading list including a list of other resources such as contemporary Journal articles, reports and blogs will be provided.

In addition, students will be expected to carry out independent research to explore topics within contemporary publications in order to broaden their knowledge and understanding beyond the core content delivered in lectures.

### Required Equipment

No special equipment needed.

## **Date of Approval**

NOV 2022